

International Conference

Culture and Creativity:
paving the way to the future EU policies

ChIMERA
| Final event

26 SEPTEMBER 2019

Trieste terminal passeggeri
Centro Congressi Molo IV

27 SEPTEMBER 2019

STARHOTELS
Savoia Excelsior Palace



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA

CHIMERA PROJECT

Innovative Cultural & Creative Clusters in the Mediterranean Area

FIRST DAY - 26 SEPT 2019

Trieste Terminal Passeggeri - Centro Congressi Molo IV - Sala 3
Punto Franco Vecchio 34135 Trieste (TS)

9.00 - 9.15

Participants registration

9.15 - 9.30

Welcome address

Massimiliano Fedriga

President of Friuli Venezia Giulia Autonomous Region

9.30 - 11.30

ChIMERA project results

Experience from Partners

Tiziana Gibelli

Regional Minister for culture and sports - Friuli Venezia Giulia
Autonomous Region (Lead Partner of the ChIMERA project)

Basilicata Region

Creative Apulia Cluster Association

Technology Park Ljubljana Ltd.

Local Company of Initiatives and Activities of Malaga S.A.

Chamber of Commerce and Industry of Terrassa

University of Algarve - CRIA - Division of Entrepreneurship and Technology
Transfer

Region of Sterea Ellada

Chamber of Commerce and Industry Nice Côte d'Azur

University Nice Sophia Antipolis

Antonella Manca

Head of department for culture and sports - Friuli Venezia Giulia
Autonomous Region - Presentation of the ChIMERA final Video -
Presentation of the ChIMERA final publication

Crescenzo Marino

Manager of section Research, Innovation and Institutional Capacity - Puglia
Region - TALIA Project - Horizontal project for Creativity and Social
Innovation in support of the ChIMERA project

11.30 - 12.30

From ChIMERA project to EU's policies for culture

First panel: Cultural and creative industries and cultural heritage

Speakers:

Barbara Stacher

Directorate General for Education and Culture, European Commission -
Policy Officer

Pia Petrangeli

Italian Ministry of Culture - General Secretariat, Head of department of the
UNESCO Coordination Office T.B.C.

Member of the Italian Parliament

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FIRST DAY - 26 SEPT 2019

12.30 - 13.30

Emanuele Zorino

Major of the Municipality of Aquileia (UNESCO site)

Ekaterina Travkina

Organization for Economic Co-operation and Development - Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) - Coordinator of department of Culture, Creative Industries and Local Development T.B.C.

Diego Bernardis

Member of the Regional Parliament of the Friuli Venezia Giulia Autonomous Region, President of the V Committee for Cultural Heritage

Second panel: Cultural and creative industries and urban development

Speakers:

Antonio Taormina

Symbola Foundation - Member of the Scientific committee

Elisabetta Patti

Bracco Foundation - Head of Cultural Projects Unit

Alessandro Ciriani

Major of the Municipality of Pordenone

Simonetta Bonomi

Italian Ministry of culture - Superintendent for archaeology, fine arts and landscapes of Friuli Venezia Giulia Autonomous Region

Barbara Zilli

Regional Minister for finance - Friuli Venezia Giulia Autonomous Region

Light lunch

15.00 - 16.00

Third panel: Cultural and creative industries and social cohesion

Speakers:

Maja De Simoni

Trieste International Foundation for the Progress and Freedom of Science - Project Manager Euroscience Open Forum 2020

Ketty Segatti

Managing Authority ROP ESF 2014 - 2020, Friuli Venezia Giulia Autonomous Region

Valentina Montalto

Joint Research Center, European Commission - Policy Analyst

Guido Guerzoni

Professor at the Bocconi University

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16.00 - 17.00

Fourth panel: Cultural and creative industries and access to finance

Speakers:

Alessandro Villatora

Friulia s.p.a. - Senior investment Officer

Carolina Botti

Director of ALES Arte Lavoro e Servizi s.p.a.

Alessandro Zacchigna

Managing Authority ROP ERDF 2014 - 2020 - Friuli Venezia Giulia
Autonomous Region

Tiziana Benussi

President of the CR Trieste Foundation

17.00

Final conclusions

Video from MED Programme Joint Secretariat

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SECOND DAY - 27 SEPT 2019

STARHOTELS Savoia Excelsior Palace - Sala "Tergeste"
Riva del Mandracchio 4, 34124 Trieste (TS)

FROM CHIMERA PROJECT TO EU'S POLICIES FOR CULTURE

9.15 - 9.30

Participants registration

9.30 - 10.30

Culture & Creativity in EU: The role of the European Adriatic and
Ionian Region

Speakers:

Alessandra Priante

Italian Ministry of Agriculture, Italian FOCAL POINT for the EUSAIR Pillar 4
"Sustainable Tourism"

Donatella Romozzi

Marche Region, EUSAIR Facility Point project Partner T.B.C.

Vlasta Klarić

Ministry of Tourism of Croatia, Thematic Expert of the EUSAIR Pillar 4
"Sustainable Tourism" Coordinator

10.30 - 13.00

The Future for culture: Next EU Programming period 2021 - 2027

Introduced and moderated by Paolo Petiziol

President of the Cultural Association "MittelEuropa"

Speakers:

Directorate General for Regional and Urban Policy, European
Commission T.B.C.

Stefano Dominioni

Director of the European Institute of Cultural Routes (EICR)

Nicola Favia

Italian Government, Department for Cohesion Policies - Coordinator of the
service "Studies, analysis and information disclosure" of the "Analysis,
policies and programming" office

Marco Dreosto

Member of European Parliament